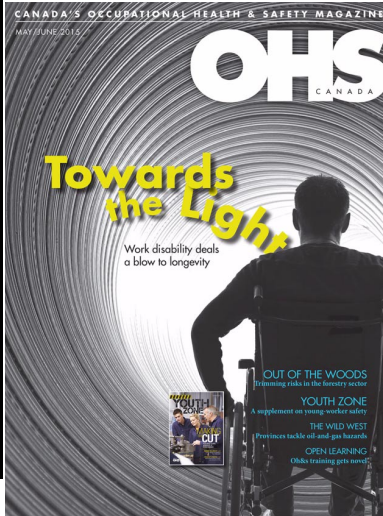


BUSINESS PUBLICATION
Publisher's Statement
6 months ended June 30, 2015
Subject to Audit

Field Served:
Occupational health, safety and environmental audience.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION 11,543



1A AVERAGE QUALIFIED PAID CIRCULATION	
Print Only, See Par. 11(a)	1,107
Digital Only, See Par. 11(b)	18
Print & Digital (Unduplicated), See Par. 11(c)	497
Total Individual	1,622
Sponsored Individually Addressed - Print Only, See Par. 11(d)	59
Sponsored Individually Addressed - Digital Only, See Par. 11(e)	68
Sponsored Individually Addressed - Print & Digital (Unduplicated), See Par. 11(f)	41
Total Sponsored Individually Addressed	168
Multi-Copy Same Addressee, Print Only, See Par. 11(g)	105
Multi-Copy Same Addressee - Print & Digital (Unduplicated), See Par. 11(h)	31
Total Multi-Copy Same Addressee	136
Total Average Qualified Paid Circulation	1,926

1B AVERAGE QUALIFIED NONPAID CIRCULATION	
Print Only, See Par. 11(a)	7,311
Digital Only, See Par. 11(b)	1,275
Print & Digital (Unduplicated), See Par. 11(c)	1,031
Total Individual	9,617
Total Average Qualified Nonpaid Circulation	9,617

1C AVERAGE NONQUALIFIED CIRCULATION	
Allocated For Shows & Conventions	233
Miscellaneous, Including Staff Copies, See Par. 11(i)	495
Total Average Nonqualified Circulation	728

1D AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS	
None	

QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES

2015 Issue	Total	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Jan./Feb.	11,547	1,277	222	603	2,102	7,125	1,280	1,040	9,445
Mar./Apr.	11,554	1,275	18	571	1,864	7,403	1,259	1,028	9,690
May/June	11,525	1,261	16	533	1,810	7,404	1,287	1,024	9,715

THE INFORMATION IN PARAGRAPHS 3A, 3B, 3C AND 4 IS FROM AN ANALYSIS OF THE MAY/JUNE 2015 ISSUE IN WHICH:

- QUALIFIED PAID CIRCULATION WAS 11.5% LESS THAN THE PERIOD AVERAGE
- QUALIFIED NONPAID CIRCULATION WAS 1.0% GREATER THAN THE PERIOD AVERAGE

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Total	%	Paid & Qualified Nonpaid Print Only	Paid & Qualified Nonpaid Digital Only	Paid & Qualified Nonpaid Print & Digital (Unduplicated)
1. Agriculture and Related Service Industries.....	71	0.6	43	8	20
2. Mining, Quarrying, Forestry and Oil Well Industries	400	3.5	197	69	134
3. Manufacturing:					
a) Food and Beverage	406	3.5	334	28	44
b) Tobacco	1	0.0		1	
c) Rubber Products	42	0.4	28	10	4
d) Plastic Products	143	1.2	115	15	13
e) Leather and Allied Products	12	0.1	11	1	
f) Primary Textile	21	0.2	17	2	2
g) Textile Products	58	0.5	50	4	4
h) Clothing	25	0.2	18	4	3
i) Wood	118	1.0	90	11	17
j) Furniture and Fixtures.....	108	0.9	92	12	4
k) Paper and Allied Products	126	1.1	102	8	16
l) Printing, Publishing and Allied Products	105	0.9	87	12	6
m) Primary Metal	122	1.1	95	13	14
n) Fabricated Metal Products.....	433	3.8	338	60	35
o) Machinery	201	1.7	160	21	20
p) Transportation Equipment	159	1.4	123	18	18
q) Electrical and Electronic Products	207	1.8	154	28	25
r) Nonmetallic Mineral Products.....	69	0.6	59	7	3
s) Refined Petroleum	127	1.1	97	12	18
t) Chemical and Chemical Products	269	2.3	191	42	36
u) Other Manufacturing Industries	1,516	13.2	1,330	125	61
Total Manufacturing.....	4,268	37.0	3,491	434	343
4. Construction.....	975	8.4	696	90	189
5. Transportation and Storage	491	4.3	339	66	86
6. Communications and Other Utilities	310	2.7	241	40	29
7. Wholesale Trade.....	375	3.3	298	46	31
8. Finance and Insurance	72	0.6	46	9	17
9. Retail Trade	122	1.1	84	14	24
10. Business Service	523	4.5	378	72	73
11. Real Estate Operators and Insurance Agents	45	0.4	29	9	7
12. Government	1,703	14.8	1,197	219	287
13. Educational	350	3.0	226	45	79
14. Health and Social Services	394	3.4	253	49	92
15. Accommodation, Food and Beverage Service	66	0.6	47	12	7
16. Others Allied to the Field	1,360	11.8	1,100	121	139
Other Paid Circulation					
Subscriptions					
Single Copy Sales					
Total Qualified Circulation	11,525	100.0	8,665	1,303	1,557

SUPPLEMENTAL ANALYSIS

Classification by Job Title	Total	%	Paid & Qualified Nonpaid		
			Print Only	Digital Only	(Unduplicated)
1. SAFETY includes: Health + Safety Managers, Health + Safety Directors, Safety Officers, Safety Specialists, Safety Representatives (includes Occupational + Environmental), Safety Engineers, Safety Advisors, Fire + Security Officers, Nurses, Human Resources Managers, Loss Prevention Personnel, Other related Safety and HR Titles.....	4,996	43.3	3,567	608	821
2. EXECUTIVE/ADMINISTRATIVE includes: Presidents, Vice Presidents, Owners, Directors, General Managers, Personnel Managers, Office Managers, Administrative Assistants, Administrative Managers, and other related Administrative Titles.....	4,070	35.3	3,168	485	417
3. PLANT/PRODUCTION/FACILITIES includes: Plant Managers, Operations Managers, Production Managers, Facilities Managers and Foremen/Supervisor/Facility Personnel.....	753	6.5	525	102	126
4. ENGINEERING/MAINTENANCE includes: Engineers, Technical Managers, Quality Control Managers, Quality Control Supervisors, Maintenance Managers, Maintenance Supervisors, Technicians, Designers and Chemists.....	226	2.0	147	42	37
5. PURCHASING/MATERIALS/TRANSPORTATION includes: Purchasing Managers, Buyers, Materials Managers, Traffic Managers, Logistics Managers, Distribution Managers, Purchasing Supervisors, Materials Supervisors and Transportation Supervisors.....	124	1.1	96	12	16
6. OTHER Titles or No Job Title.....	1,356	11.8	1,162	54	140
Total Qualified Circulation.....	11,525	100.0	8,665	1,303	1,557

AGE OF SOURCE DATA ANALYSIS

Source	Print Only	Digital Only	Print & Digital (Unduplicated)	Qualified Within				Total	%
				1 Year	2 Years	3 Years			
Paid Subscription Circulation.....	1,261	16	533	1,052	563	195	1,810	15.7	
Percent.....	69.7	0.9	29.4	58.1	31.1	10.8	100.0		
Qualified Nonpaid Circulation:									
Direct request from recipient.....	6,318	1,261	1,013	7,184	844	564	8,592	74.6	
Direct request from recipient's company.....	354	26	11	327	36	28	391	3.4	
Communication other than request.....									
Association.....									
Business Directories, See Par. 11(j).....	732			732			732	6.3	
Lists.....									
Acquired Circulation.....									
Other Sources.....									
Total Qualified Nonpaid Circulation.....	7,404	1,287	1,024	8,243	880	592	9,715	84.3	
Percent.....	76.2	13.3	10.5	84.8	9.1	6.1	100.0		
Single Copy Sales.....									
Total Qualified Circulation.....							11,525		

MAILING ADDRESS ANALYSIS

	Total	%	Paid & Qualified Nonpaid Print Only	Paid & Qualified Nonpaid Digital Only	Paid & Qualified Nonpaid Print & Digital (Unduplicated)
Individual by name and title and/or occupation	10,480	90.9	7,698	1,297	1,485
Individual by name only	852	7.4	779	6	67
Title or occupation only	65	0.6	64		1
Company name only	111	1.0	111		
Multi-Copy Same Addressee	17	0.1	13		4
Total Qualified Paid Subscription & Nonpaid Circulation ..	11,525	100.0	8,665	1,303	1,557
Single Copy Sales					
Total Qualified Circulation	11,525				

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GEOGRAPHIC ANALYSIS

Province	Paid & Qualified Nonpaid Print Only	Paid & Qualified Nonpaid Digital Only	Paid & Qualified Nonpaid Print & Digital (Unduplicated)	Total Paid & Qualified Nonpaid
Alberta	1,044	178	345	1,567
British Columbia	737	119	110	966
Manitoba	393	47	57	497
New Brunswick	136	25	22	183
Newfoundland/Labrador	169	77	55	301
Northwest Territories	19	3	3	25
Nova Scotia	192	27	52	271
Nunavut	12	2		14
Ontario	4,752	688	797	6,237
Prince Edward Island	17	2	3	22
Quebec	888	104	51	1,043
Saskatchewan	283	26	54	363
Yukon Territory	11	3	4	18
Canadian Unclassified				
Total Canada	8,653	1,301	1,553	11,507
United States				
Military or Civilian				
Personnel Overseas	6	2	3	11
Other International	6		1	7
Total International	12	2	4	18
E-Mail Address Only				
Other Unclassified				
Grand Total	8,665	1,303	1,557	11,525

ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended June 30, 2015

5

PRICE DATA Reporting not required

7

SALES CHANNELS Reporting not required

6

TERM DATA Reporting not required

8

PREMIUM USAGE Reporting not required

ADDITIONAL CIRCULATION INFORMATION

9 POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION

Reporting not required

10 RENEWAL ANALYSIS OF PAID CIRCULATION

Reporting not required

11 EXPLANATORY

Audit Cycle: June Ending.

- (a) Print Only Individual subscriptions, averaging 1,107 qualified paid copies per issue and 7,311 qualified nonpaid copies per issue, represent copies served to individuals receiving the print version only of OHS CANADA.
(b) Digital Only Individual subscriptions, averaging 18 qualified paid copies per issue and 1,275 qualified nonpaid copies per issue, represent copies served to individuals receiving the digital version only.
(c) Print and Digital (Unduplicated) Individual subscriptions, averaging 497 qualified paid copies per issue and 1,031 qualified nonpaid copies per issue, represent copies served to individuals receiving the print and digital version of OHS CANADA.
(d) Sponsored Individually Addressed - Print Only subscriptions, averaging 59 copies per issue, represent copies sold in quantities of 2 to 75 to business concerns receiving the print version only of OHS CANADA.
(e) Sponsored Individually Addressed - Digital Only subscriptions, averaging 68 copies per issue, represent copies sold in quantities of 2 to 75 to business concerns receiving the digital version only.
(f) Sponsored Individually Addressed - Print and Digital (Unduplicated) subscriptions, averaging 41 copies per issue, represent copies sold in quantities of 2 to 75 to business concerns receiving the print and digital version of OHS CANADA.
(g) Multi-Copy Same Addressee - Print Only subscriptions, averaging 105 copies per issue, represent copies sold in quantities of 2 to 75 to individuals and business concerns receiving the print version only of OHS CANADA.
(h) Multi-Copy Same Addressee - Print and Digital (Unduplicated) subscriptions, averaging 31 copies per issue, represent copies sold in quantities of 2 to 75 to individuals and business concerns receiving the print and digital version of OHS CANADA.
(i) Miscellaneous includes checking and promotion copies, averaging 154 copies per issue, served to advertisers and agencies.
(j) Business Directories represent copies served to subscribers obtained from recognized agencies.

Definition of Recipient Qualification:

Qualified recipients are: health, safety and environmental managers, industrial hygienists, occupational physicians, nurses, professional engineers, plant managers, purchasing agents, personnel and human resources vice presidents, directors and managers, union leaders, loss control managers, senior management and other professionals concerned with health, safety and environment in Canadian Business and Industry.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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